

VALUE PROPOSITION

TRAZER has the potential to impact the YMCA in 360°.



Engaging activities that enhance movement and cognitive function.

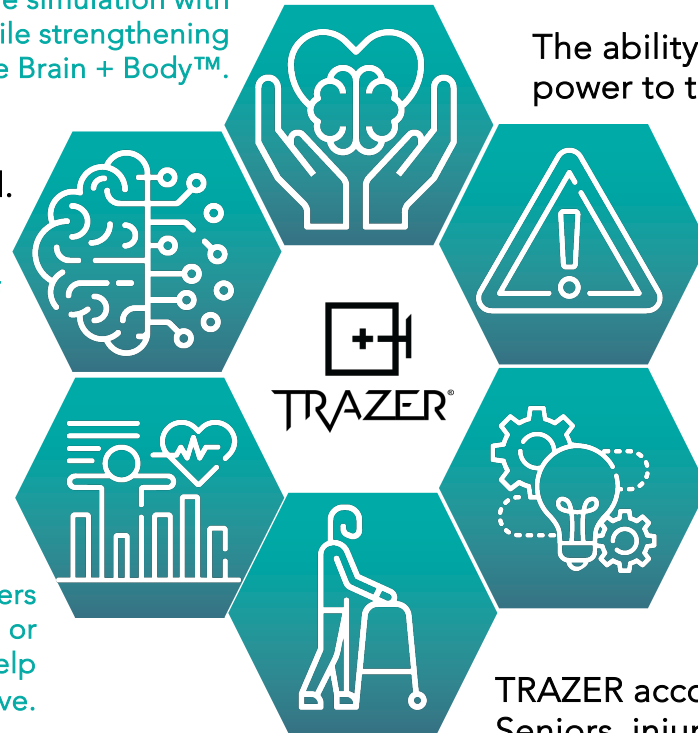
Reaction-based activities delivered through immersive simulation with immediate post-activity feedback makes training fun while strengthening the connection between the Brain + Body™.

Comprehensive Assessments offer peace of mind.

Baseline Assessments, Musculoskeletal Assessments, and Neuromechanical Assessments help identify areas of weakness and mitigate risk of injury or poor performance.

Comprehensive data means quantitative and qualitative information that shows results.

Objective, third-party data and information gives Members immediate feedback as well as giving their healthcare or athletic performance professionals valuable data to help Members heal, grow, and/or improve.



The ability to identify weakness and risk of injury together with the power to track and measure progression/degradation over time.

Risk Mitigation, Quantitative Data gives YMCAs the unique ability to become HUBS for student-athletes, fitness enthusiasts, and seniors.

Unique technology that is multi-dimensional and multi-purpose.

Embracing technology attracts and retains the most committed Members, Donors/Sponsors, Employees, Partners, and Volunteers.

TRAZER accommodates the use of assistive devices, making it safe for Seniors, injured Veterans, and other individuals who may need assistance.

The TRAZER camera focuses specifically on a user's movements, ensuring that the data collected is not affected by assistive devices. Additionally, TRAZER operates without sensors or wearables, allowing users to move naturally in free space, resulting in more accurate and realistic data.