

PHILANTHROPY

TRAZER drives new opportunities to give.



TRAZER creates opportunities to generate interest with first-time donors and expand giving by current contributors through donations and/or sponsorships that can impact health and wellness throughout the community.

Through targeted initiatives designed to improve the safety and quality of life for seniors, donors can designate funds to be used in **Fall Risk Assessment and Risk Mitigation for seniors**. Through initiatives including inviting seniors to YMCA locations or on-site outreach at senior living facilities, the YMCA and donors can provide much-needed services that matter.

Initiatives designed to improve student-athlete health, safety, performance, and longevity give donors the ability to **designate funds to be used for pre- and post-season Athletic Assessments** critical to identifying areas of weakness in physical and cognitive function. TRAZER not only highlights weakness, TRAZER can be used for training to strengthen weaknesses measuring progress over time and generating comprehensive data for medical intervention¹ when needed as well as for return-to-play evaluation post-injury.

¹TRAZER is not a diagnostic tool. TRAZER generates data on movement and cognitive function that can be shared with Users to provide to third-party care givers.



TRAZER provides the platform to create multiple opportunities that allow contributors to make an impact in the areas aligned with their corporate or personal missions while contributing across their communities.

TRAZER data gives the YMCA the ability to provide historical and statistical data on the impact of contributions through their initiatives.

- ✓ TRAZER System at YMCA locations
- ✓ Member & Community Events
- ✓ Fall Risk Testing for Seniors
- ✓ Concussion Testing for Athletes
- ✓ Musculoskeletal and/or Neuromechanical Assessments
- ✓ Memberships for High School Teams
- ✓ Memberships for College Teams
- ✓ Memberships for Community Sports Teams (Little League, Pop Warner, Traveling Teams, etc.)
- ✓ TRAZER Certified Athletic & Personal Trainers