



COMMUNITY OUTREACH

The definition of “Better Outcomes”

Assessment Events for Care & Risk Mitigation

TRAZER creates opportunities

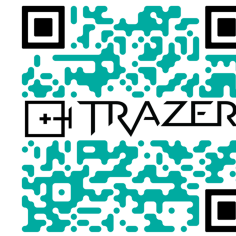
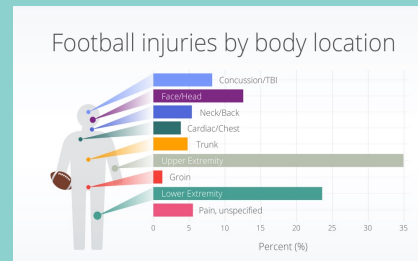
TRAZER gives YMCAs the ability to host events that provide valuable services to their communities with something to offer everyone from the age of 5 to 105.

- **Senior Fall Prevention Events** – invite local senior residential facilities to bring residents in for Fall Risk Assessments AND to use TRAZER to strengthen areas of weakness.
- **Athletic Assessment Events** – invite local high schools and community colleges to pre-season Baseline Assessment events so they can measure and track progression in performance. In the event of injury, athletes, coaches, and care professionals will have valuable data for return-to-play decisions.
- **Health & Wellness Events** – invite fitness enthusiasts and “weekend warriors” to get comprehensive Musculoskeletal Assessments that can help them identify areas of weakness that can lead to injury or poor performance. The ability to track their progression/degradation over time, will keep them coming back and the data generated by TRAZER will give them information necessary for medical and performance professionals.

TRAZER identifies areas of weakness and risk of injury or reinjury

- The CDC reports that over **20%** of all emergency department visits for people aged 5-24 years old are for sports-related injuries and that football injuries account for the highest number of sport injuries³.
- Within the injured populations, the **18–24-year-old** population had the highest rate of inpatient hospitalizations.
- In a study looking at college football players, more than **72%** of concussions were sustained during practice, and nearly **50%** were sustained during preseasons

protecting players, teams, and families



Scan to download the **TRAZER Senior Care Falls Prevention Outcomes Study**

TRAZER reduced falls by 36% in just 5.5 weeks



THE IMPACT OF FALLS

36 Million

Older Americans experience a fall each year.

(includes reported falls only)

\$67 Billion

Annual medical costs related to non-fatal falls.

HIP FRACTURES:

95%

Of all hip fractures are caused by falls.

SERIOUS INJURY:

20%

Of falls result in a serious injury, such as head injuries and broken bones.

Every	Every	Every
0:00:11	0:00:01	0:19:00
seconds	second	minutes
an older adult is treated in the ER for a fall.	an older adult falls.	an older adult dies from a fall.



1 OUT OF 4

Adults 65+ fall in the U.S. each year.

#1 CAUSE

Of injury-related death in people 65+ is falls.

2 X

Falling once doubles the chances of falling again.

SOURCES

Centers for Disease Control and Prevention. (n.d.). Cost of Older Adult Falls. National Council on Aging. (n.d.). Fall Prevention Facts. Centers for Disease Control and Prevention. (2016). Falls are the Leading Cause of Injury and Death in Older Americans. Patient Safety Center of Inquiry (PSCI) Research Patient Falls